

# Educational Booth Display

## Department L

**Premiums: 1st \$160.00 | 2nd \$135.00 | 3rd \$110.00 | 4th \$105.00 All others who qualify (5th place—all other) will receive honorable mention: \$95.00**

**Entry Deadline for Department L:** Wednesday, August 20 at 12:00 pm

### The Fair will furnish your exhibit space with the following:

Booth (10 ft. x 10 ft.), Backdrop Curtain (min of 7ft. from floor), Side Curtain Dividers (3ft. from floor), 1 6ft. table

### Department L Rules:

1. Space is available on first-come first-serve basis until space runs out or by August 20 at noon. No exceptions. **All W-9's submitted in this department MUST include the organization's EIN number NOT a personal SS#.**
2. Only one booth may be submitted for judging per group. Additional booths may be accepted by Fair Management for display only (not to be judged) if space allows. Include all booths on the entry form and note which one is to be judged.
3. Booths cannot be an advertisement for the group or a business and must be structured on an educational topic ONLY.
4. Individuals may not submit for a booth under a group name. There must be 3 or more group members as active participants.
5. Booth Set-Up: Tuesday, September 2 , 1 pm until 6 pm and Wednesday, September 3, 1 pm until 6 pm. All educational exhibits must be in place by 6 pm, Wednesday, September 3. Entry tags must be attached to the front curtain of the exhibit. Exhibits should not exceed 7ft in height. Exhibits not in place by 6 pm will loose their space.
6. No advertising materials or literature may be displayed in exhibit. Cover brand names of product and use generic labeling where applicable.
7. All hanging signage provided by the fair for each booth will be turned over for judging. Signs provided by the fair will be collected at the completion of the fair. Should exhibitors select to take the sign the fair has provided, then a \$30 replacement fee will be subtracted from the exhibitors premium.
8. No liquids are allowed in booths.
9. Judging will be held on Thursday, September 4 beginning at 10 am.
10. Judges may determine that a booth does not meet minimum standards, which will disqualify it from receiving the honorable mention premium.
11. **Booths CANNOT BE TORN DOWN PRIOR TO 10 PM SATURDAY, SEPT. 13. Booths torn down early will be disqualified and will not receive premiums/ribbons.** Exhibits must be removed Sunday, September 14 between 10 am –2 pm.
12. Premium checks will be sent to the organization designated on the W9- Form.

**SCORE CARD:** Education: 30pts | Communication to Viewers: 30pts | Creativity: 20pts | Design & Mechanics 20pts

Entry Codes	Description
L-1-1	4-H Exhibits
L-2-2	ECA Clubs
L-3-3	Schools
L-4-4	FFA
L-5-5	Boy Scouts
L-6-6	Girl Scouts

### Judging Criteria:

**EDUCATION:** Would the viewers want to make a change because of the exhibit? Is this the kind of exhibit that would inspire others to develop similar ideas in their community? Is information based on facts concerning the subject matter rather than hearsay? Is the idea based on a positive note and does the exhibit clearly show how the viewers can accomplish this? Does the exhibit teach and instruct the viewers how to carry out the idea presented by the exhibit?

**COMMUNICATION TO VIEWERS:** If the idea is directed at too broad an area or audience, has it weakened the impact of the idea? When the group knows what audience they want to reach, will this be shown in the clarity of the idea? It also will answer the question—Do you know who you want to talk to, and why? The attention of the viewer needs to be held long enough to communicate the idea clearly. Can you follow the idea easily and interestingly? Does each part relate and help tell a unified story? Is the idea clear or is it only presented in the title? Is the presentation of the idea obscure and not easily understood?

**CREATIVITY:** Many times the idea is so subtle or confusing that it is not understood. The idea should be understood in 15 to 20 seconds. Has the group developed the idea in a new and interesting manner? Have they taken an old idea and given it a new turn? Does the idea sparkle, is it the kind of idea that makes you want to stop and look, and try to learn more about it? Does the exhibit show that the group knows what they are talking about? Have they clarified their thinking in such a way that the meaning is clear and understood?

**DESIGN AND MECHANICS:** Is it helpful to have action? The color can cause action; also, the movement of light and the idea or title denote action. Have exhibits crowded the exhibit space with “things” merely to fill space and, in doing so, made it bare or empty? Are the buildings, figures, lettering, etc. in proportion to the idea portrayed? Example: A building on a stream that is too large for the stream. Has the group used their talent in a professional manner? Have they used lettering and painting in a professional manner?